

Emre Dalgic

UX/UI Design Director

Design has been at the centre of my work since 2014. I'm a recent Master's graduate with 5 years of professional experience - 3 years in UX/UI Design and 2 years in architectural design - alongside collaborations with 12+ external companies in academic and professional journey. I create human-centred designs that connect business objectives with user needs, to turn complex problems into intuitive, data-driven solutions.

Professional Experience:

UX/UI Designer | GROHE (LIXIL)

Düsseldorf, Germany (hybrid), 09/2023 – 08/2026, 3 years

- **Concept design:** Contributed to the design of a unified global website that consolidated multiple sub-brand websites, services, and digital platforms into one product ecosystem.
- **UX design:** for product campaign landing pages, creating tailored user journeys, wireframes, and page experiences that supported diverse product collections while aligning with the vision for a unified global website.
- **Design check:** Collaborated with an external UX agency throughout the design, validation, and UAT phases, reviewing layouts, templates, and UI components to ensure quality.
- **Design adaptation:** Supported the migration of 400+ website pages to the new design system, adapting content into reusable templates and consistent user journeys across product, service, inspiration, and legal content.
- **Rollout and Localisation:** Assisted with the global rollout and localisation of the platform, partnering with regional stakeholders to adapt content for local regulations, languages, and market requirements while maintaining a globally consistent user experience.
- **Technical support:** by managing CMS content (FirstSpirit, Sitecore), digital assets (CELUM), translations (Phrase), product data (SAP-Hybris), and analytics tracking, while collaborating with cross-functional teams to deliver consistent experiences across 60+ markets.

Design Architect | HAZAN Architecture

Ankara, Türkiye (on-site), 10/2020 – 09/2021, 1 year

- **Design sprints:** Participated in 5+ design competitions, delivering full-scope projects within tight 14-day sprints through focused effort and close team collaboration.
- **Technical drawing & documentation:** Produced building survey drawings, restoration plans, sections, and detailed drawings of architectural elements, including damage analysis and 3D modelling across various projects.
- **Client communication:** Prepared and presented slides and poster presentations to clients.

Education:

Design and Interaction, M.A. | Rhine-Waal University of Applied Sciences

Kamp-Lintfort, Germany, 2022 – 2026

- **Thesis:** "Designing Multimodal Chatbot Interactions for Joseph Beuys Laborraum in Museum Schloss Moyland"

Architecture, B.Arch. | Middle East Technical University

Ankara, Türkiye, 2014 – 2020

- **Full year internships in 3 different areas:** Building survey drawing and material workshops (METU), Site architect (MESA Mesken), Design architect (Mimarlar ve Han Tümertekin)

Certificates:

AI for Designers | IxDF, Interaction Design Foundation

UX Design Professional Certificate | Google



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[Portfolio website](#)

Skills:

Product Design Strategy
Design Direction
Design System
Concept Development
Cross-functional Leadership
Stakeholder Alignment
Mentoring
Business Impact
Human Centered Design
Wireframing, Prototyping
Usability Testing
UX Design with AI
Vibe Coding

I'm proactive, organized and comfortable working with cross-functional teams.

Tools:

Figma expert
Miro intermediate
Confluence intermediate
Jira intermediate
Figma MCP Server intermediate
Claude Code intermediate
FirstSpirit intermediate
Sitecore intermediate
Wix intermediate
Framer elementary
Wordpress elementary
Adobe Photoshop expert
Adobe Illustrator intermediate
Adobe InDesign intermediate
Rhino 3D intermediate

Languages:

English professional working proficiency
German elementary
Turkish native